



MURIETA EQUESTRIAN CENTER / WEST COAST EQUINE FOUNDATION 2019 CALENDAR

Advertise your business to a targeted 6,000 equestrians, horse enthusiasts and the Rancho Murieta community

The West Coast Equine Foundation and Murieta Equestrian Center invites you to participate in a unique opportunity to advertise your business (or thank your customers/staff) to a targeted 6,000 equestrians/horse enthusiasts, including the Rancho Murieta Community. Your participation will also help both the Foundation and the equestrian center. The customized full color 2019 business/booklet 12-month calendar includes the 2019 Murieta Equestrian Center show date schedule.

Ad Size Availability:

- Business card size:
(horizontal) \$250.00 - 3 1/2"(w) x 2"(h) full color
- Quarter page:
(vertical) \$375.00 - 3 1/8"(w) x 4 7/8"(h) full color
- Half page:
(horizontal) \$600.00 - 6 5/8"(w) x 4 7/8"(h) full color
Includes 25 calendars for your use and distribution
- Full page:
(vertical) \$1,200.00 - 7"(w)x 10 1/2"(h) (with 1/8 bleed on all sides) or Full page/no bleed: 6 5/8"(w) x 10 1/8"(h)
Includes 50 calendars for your use and distribution
- Premium Full page (Inside Back/Front Cover or facing pages):
(vertical) \$1,500.00 - 7"(w)x 10 1/2"(h) (with 1/8 bleed on all side) or Full page/no bleed: 6 5/8 x 10 1/8)
Includes 50 calendars for your use and distribution



Important Information

- Confirmation of your participation is due by: **October 20th**
- Your production ready ad in PDF format is due by: **November 1st** or earlier
- Please forward a production ready ad in full color to anna@murietaequestriancenter.com
- Let us know if you would like our designer to produce your ad
 - Design rates:
 - Business Card - \$60
 - Quarter Page - \$150
 - Half page - \$200
 - Full Page - \$350



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I'm advertising in your 2019 Business Calendar:

- My check is enclosed in the amount of \$_____ Make check payable to West Coast Equine Foundation (please call the office if you wish to use a credit card)
- Please split my payments into three equal payments (November, March & July)

Below is my contact information:

Company/Business: _____

Contact: _____

Address: _____

Business Phone: _____ Cell Phone: _____

Fax: _____

E-mail: _____

My Ad Size – please indicate ad size and design fee if required.

	Rate	Design Fee (If needed)	Total Payment
Business Card	\$250	\$60	\$ _____
Quarter Page	\$375	\$150	\$ _____
Half Page	\$600	\$200	\$ _____
Full Page	\$1,200	\$350	\$ _____
Premium Full Page	\$1,500	\$350	\$ _____



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