



## Murieta Equestrian Center / West Coast Equine Foundation 2021 BUSINESS Calendar

### Advertise your business to a targeted 6,000 equestrians, horse enthusiasts and the Rancho Murieta community

The West Coast Equine Foundation and Murieta Equestrian Center invites you to participate in a unique opportunity to advertise your business (or thank your customers/staff) to a targeted 6,000 equestrians/horse enthusiasts, including the Rancho Murieta Community. Your participation will also help both the Foundation and the equestrian center. The customized full color 2021 business/booklet 12-month calendar includes the 2020 Murieta Equestrian Center show date schedule.

#### Ad Size & Rates :

- **Business card size: (horizontal) \$250.00**  
- 3 ½"(w) x 2"(h) full color
- **Quarter page: (vertical) \$375.00**  
- 3 1/8"(w) x 4 7/8"(h) full color
- **Half page: (horizontal) \$600.00**  
- 6 5/8"(w) x 4 7/8"(h) full color  
Includes 25 calendars for your use and distribution
- **Full page: (vertical) \$1,200.00**  
- 7"(w)x 10½(h) (with 1/8 bleed on all sides) or Full page/no bleed: 6 5/8"(w) x 10 1/8"(h)  
Includes 50 calendars for your use and distribution
- **Premium Full page (Inside Back/Front Cover or facing pages): (vertical) \$1,500.00**  
- 7"(w)x 10½(h) (with 1/8 bleed on all side) or Full page/no bleed: 6 5/8 x 10 1/8 )  
Includes 50 calendars for your use and distribution



#### Important Information

- Confirmation of your participation is due by: **November 1<sup>st</sup>**
- Your production ready ad in PDF format is due by: **November 7<sup>th</sup>** or earlier
- Please forward a production ready ad in full color to [anna@murietaequestriancenter.com](mailto:anna@murietaequestriancenter.com)
- Let us know if you would like our designer to produce your ad.  
*Ads will be designed by Andrea Johnston, [andrea@ajohnstondesign.com](mailto:andrea@ajohnstondesign.com)*



**Murieta Equestrian Center/ West Coast Equine Foundation  
2020 BUSINESS Calendar**

**ADVERTISING AGREEMENT**

I'm advertising in your 2021 Business Calendar:

- My check is enclosed in the amount of \$\_\_\_\_\_ Make check payable to West Coast Equine Foundation (please call the office if you wish to use a credit card)

Below is my contact information:

Company/Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

My Ad Size – please indicate ad size and design fee if required.

	Rate	Ad Design Fee (If needed)	Total Payment
Business Card	\$250	\$60	\$_____
Quarter Page	\$375	\$150	\$_____
Half Page	\$600	\$200	\$_____
Full Page	\$1,200	\$350	\$_____
Premium Full Page	\$1,500	\$350	\$_____

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