

MURIETA EQUESTRIAN CENTER & WEST COAST EQUINE FOUNDATION

BUSINESS CALENDAR

2022-2023



ADVERTISE YOUR BUSINESS TO 6000+
EQUESTRIANS AND HORSE ENTHUSIASTS



MURIETA EQUESTRIAN CENTER / WEST COAST EQUINE FOUNDATION 2022-2023 BUSINESS CALENDAR

**Advertise your business to a targeted 6,000 equestrians,
horse enthusiasts and the Rancho Murieta community**

The West Coast Equine Foundation and Murieta Equestrian Center invites you to participate in a unique opportunity to advertise your business (or thank your customers/staff) to a targeted 6,000 equestrians/horse enthusiasts, including the Rancho Murieta Community. Your participation will also help both the Foundation and the equestrian center. The customized full color 2023 business/booklet 12-month calendar, includes the MEC show schedule.

Ad Size & Rates :

- **Business card size: (horizontal) \$250.00**
- 3 ½”(w) x 2”(h) full color
- **Quarter page: (vertical) \$375.00 / Non Profit Rate \$250**
- 3 1/8”(w) x 4 7/8”(h) full color
- **Half page: (horizontal) \$600.00 / Non Profit Rate \$500**
- 6 5/8”(w) x 4 7/8”(h) full color
Includes 25 calendars for your use and distribution
- **Full page: (vertical) \$1,200.00 / Non Profit Rate \$1,000**
– 7”(w)x 10½”(h) (with 1/8 bleed on all sides) or Full page/no bleed: 6 5/8”(w) x 10 1/8”(h)
Includes 50 calendars for your use and distribution
- **Premium Full page (Inside Back/Front Cover or facing pages): (vertical) \$1,500.00**
- 7”(w)x 10½”(h) (with 1/8 bleed on all side) or Full page/no bleed: 6 5/8 x 10 1/8)
Includes 50 calendars for your use and distribution

Important Information

- Confirmation of your participation is due by: **October 15th**
- Your production ready ad in PDF format is due by: **November 5th** or earlier
- Please forward a production ready ad in full color to anna@murietaequinecenter.com



MURIETA EQUESTRIAN CENTER/ WEST COAST EQUINE FOUNDATION 2023 BUSINESS CALENDAR

ADVERTISING AGREEMENT

I'm advertising in your 2023 Business Calendar:

- My check is enclosed in the amount of \$_____ Make check payable to West Coast Equine Foundation (please call the office if you wish to use a credit card)

Below is my contact information:

Company/Business: _____

Contact: _____

Address: _____

Business Phone: _____ Cell Phone: _____

Fax: _____

E-mail: _____

Ad Size & Rate

- | | |
|--|---------|
| <input type="checkbox"/> Business Card | \$250 |
| <input type="checkbox"/> Quarter Page | \$375 |
| <input type="checkbox"/> Half Page | \$600 |
| <input type="checkbox"/> Full Page | \$1,200 |
| <input type="checkbox"/> Premium Full Page | \$1,500 |

If you are interested in having a new advertisement designed, please contact Anna at the email provided below to discuss your needs as there will be an additional fee.

7200 Lone Pine Drive
Rancho Murieta, CA 95683
Anna Zablah – 916-354-2119
Anna@murietaequestriancenter.com

