

# MURIETA EQUESTRIAN CENTER & WEST COAST EQUINE FOUNDATION

## 2027 BUSINESS CALENDAR



ADVERTISE YOUR BUSINESS TO 6000+  
EQUESTRIANS AND HORSE ENTHUSIASTS



## WEST COAST EQUINE FOUNDATION 2027 BUSINESS CALENDAR

**Advertise your business to a targeted 6,000 equestrians,  
horse enthusiasts and the Rancho Murieta community**

The West Coast Equine Foundation and Murieta Equestrian Center invite you to participate in a unique opportunity to advertise your business (or thank your customers/staff) to a targeted 6,000 equestrians/horse enthusiasts, including the Rancho Murieta Community. Your participation directly supports the annual scholarship program offered by the West Coast Equine Foundation. For more information on where your money goes, please visit the [WestCoastEquineFoundation.org](http://WestCoastEquineFoundation.org).

### **Ad Size & Rates :**

- **Business card size: (horizontal) \$250.00**  
- 3 ½"(w) x 2"(h) full color
- **Quarter page: (vertical) \$375.00 / Non-Profit Rate \$250**  
- 3 1/8"(w) x 4 7/8"(h) full color
- **Half page: (horizontal) \$600.00 / Non-Profit Rate \$500**  
- 6 5/8"(w) x 4 7/8"(h) full color  
Includes 25 calendars for your use and distribution
- **Full page: (vertical) \$1,200.00 / Non-Profit Rate \$1,000**  
- 7"(w)x 10½(h) (with 1/8 bleed on all sides) or Full page/no bleed: 6 5/8"(w) x 10 1/8"(h)  
Includes 50 calendars for your use and distribution
- **Premium Full page (Inside Back/Front Cover or facing pages): (vertical) \$1,500.00**  
- 7"(w)x 10½(h) (with 1/8 bleed on all sides) or Full page/no bleed: 6 5/8 x 10 1/8 )  
Includes 50 calendars for your use and distribution

### **Important Information**

- Confirmation of your participation is due by: **October 1st**
- Your production-ready ad in PDF format is due by: **October 14<sup>th</sup>** or earlier
- Please forward a production-ready ad in full color to [jill@murietaequinecenter.com](mailto:jill@murietaequinecenter.com)



MURIETA EQUESTRIAN CENTER  
WEST COAST EQUINE FOUNDATION  
2027 BUSINESS CALENDAR

ADVERTISING AGREEMENT

I'm advertising in your 2027 Business Calendar:

Below is my contact information:

Company/Business: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

Ad Sizes & Rates

Business Rates

- |                                            |         |
|--------------------------------------------|---------|
| <input type="checkbox"/> Business Card     | \$250   |
| <input type="checkbox"/> Quarter Page      | \$375   |
| <input type="checkbox"/> Half Page         | \$600   |
| <input type="checkbox"/> Full Page         | \$1,200 |
| <input type="checkbox"/> Premium Full Page | \$1,500 |

Non-Profit Rates

- |                                       |         |
|---------------------------------------|---------|
| <input type="checkbox"/> Quarter Page | \$250   |
| <input type="checkbox"/> Half Page    | \$500   |
| <input type="checkbox"/> Full Page    | \$1,000 |

- ☐ My check is enclosed in the amount of \$\_\_\_\_\_  
Please make the check payable to West Coast Equine Foundation (please call the office if you wish to use a credit card)
- ☐ Please Invoice me
- ☐ Pay by Card (3.5% convenience fee additional)  
\_\_\_\_ Visa \_\_\_\_ MasterCard  
Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_  
Billing Address \_\_\_\_\_

If you need an advertisement designed, please contact us to discuss your needs as there will be an additional fee.

7200 Lone Pine Drive  
Rancho Murieta, CA 95683  
Jill Humphrey – (916) 201-9568  
[jill@murietaequestriancenter.com](mailto:jill@murietaequestriancenter.com)